

BASHAR ALOMARI

Head of Design | Exhibition Stands · Events · 3D Visualization

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PROFESSIONAL SUMMARY

Head of Design with 10+ years in design — spanning exhibition stands, events, and interiors — now leading the design department at Gravity for Entertainment in Riyadh. Proven track record across Saudi Arabia's exhibitions and events industry (Gravity, enso Arabia, HEIGHTS): creative concepts, 3D modeling, photorealistic renders, winning client pitch presentations, and stands delivered on time to the show floor. Interior design foundation brings space planning, materials expertise, and technical precision to every build.

CORE SKILLS

Exhibition & Events: Exhibition Design · Exhibition Stand Design · Booth Design · Event Design · Experiential Design · Brand Activations · Space Planning · Visitor Flow

3D & Visualization: 3D Modeling · Photorealistic Rendering · Concept Development · Materials & Finishes · Technical Drawings · Large-Format & LED Visuals

Software: 3ds Max · V-Ray · Lumion · SketchUp · Revit · AutoCAD · Adobe Photoshop

Leadership & Delivery: Design Team Leadership · Client Pitch Presentations · Budgeting & Cost Estimation · Vendor & Production Coordination · Project Management

PROFESSIONAL EXPERIENCE

Head of Design

Feb 2026 – Present

Gravity for Entertainment · Riyadh, Saudi Arabia

- Lead the design department, turning client briefs into exhibition stands, booths, pavilions, and brand activations across Saudi Arabia.
- Direct creative end to end: concept sketches, 3D models, photorealistic renders, pitch presentations, production files, and on-site installation supervision.
- Deliver event branding, large-format graphics, and stage & LED screen visuals alongside stand design.
- Partner with business development on proposals and client presentations that win projects.

Senior 3D Exhibition Designer

Feb 2025 – Feb 2026

enso Arabia for Conferences & Exhibitions · Riyadh, Saudi Arabia

- Designed custom exhibition stands and pavilions for one of Saudi Arabia's busiest conferences and exhibitions companies.
- Produced photorealistic 3D renders that carried client presentations and secured pitch approvals.
- Planned stand layouts balancing visitor flow, brand impact, and build feasibility.
- Coordinated with production and on-site teams from design handover through installation.

Exhibition Designer

Feb 2024 – Feb 2025

HEIGHTS Company · Riyadh, Saudi Arabia

- Developed creative stand concepts aligned with brand messaging, target audience, and event goals.
- Built detailed 3D models and visualizations covering layout, materials, structures, and lighting.
- Prepared cost estimates and steered designs through vendors, contractors, and fabricators to on-time installation.
- Applied sustainable material choices and environmentally responsible design practices.

Senior Interior Designer — Technical

Nov 2023 – Feb 2024

OPPEIN HOME · Riyadh, Saudi Arabia

- Produced CAD and 3ds Max technical drawings and manufacturing specifications for furniture production.
- Collaborated with architects, engineers, and manufacturers from concept through prototype testing.

Designer & Sales Specialist

Nov 2021 – Nov 2023

Closet World Middle East · Riyadh, Saudi Arabia

- Designed custom storage interiors from on-site measurement to production-ready manufacturing drawings.
- Managed the full client relationship — consultations, approvals, after-sales — and met monthly sales targets tracked in CRM.

EARLIER EXPERIENCE — AMMAN, JORDAN

Independent Interior Design Projects — delivered full-scale interior projects end to end, concept to handover

Aug 2020 – Nov 2021

Senior Interior Designer — IES Innovative Engineering Services: interiors packages, space plans, specifications, budgets

Dec 2019 – Jul 2020

Interior Designer — AS-Joints: AutoCAD & 3D renderings for store design and architectural manufacturing projects

Oct 2016 – Apr 2019

Junior Interior Designer — Zakwan Zeine: client presentations, site measurements, vendor negotiation

May 2016 – Oct 2016

Graphic Designer (Part-time) — Ctrl+P print house

Apr 2012 – Mar 2014

EDUCATION

Bachelor's Degree — Visual & Performing Arts (Interior Design)

University of Jordan, Amman · 2012 – 2016

WES International Academic Qualification Verification (2019)

LANGUAGES

Arabic — Native

English — Full Professional